

**> BMW World, Munich**

KAEFER Construction GmbH, Hamburg

<b>Summary</b>	Interior outfitting of the new BMW collection and experience centre made of glass and steel, with special demands made of interior climate and acoustics.
<b>Location</b>	BMW Welt, Am Olympiapark 1, 80809 Munich
<b>Build time</b>	Altogether, August 2003 to October 2007, KAEFER, April 2006 to December 2007
<b>Client</b>	BMW AG, Petuelring 130, 80788 Munich
<b>Architect</b>	COOP HIMMELB(L)AU Prix & Swiczinsky GmbH, Spengergasse 37, 1050 Vienna, Austria
<b>KAEFER's role</b>	Included 4,000 sq m of air-conditioned plaster ceilings, some 500 different doors and 20 tonnes of anodised, 4 mm gauge aluminium sheeting as panelling for an auditorium. The auditorium has a black aluminium ceiling (approx. 650 sq m) consisting of 350 separate coffers.
<b>Challenge</b>	Highly sophisticated design and acoustics in the auditorium and great time pressure.
<b>Our solution</b>	A specialised, dedicated project management with the aim of making the impossible possible.
<b>Added value for client</b>	Everything from a single supplier, from planning to execution.

